

## SO, WHO ARE WE?

As a community foundation connected to Vancity, we work to support local organizations that directly create impact – realizing the potential that exists when we work together. In much the same way that Vancity supports the philosophy of Good Money™\* through local savings and investments, we focus on investing charitable donations through a public foundation.

Simply put, we partner with donors and organizations to be a catalyst for meaningful community-based transformation. Because at the end of the day, we believe both big and small contributions can make a difference.



\*Good Money (TM) is a trademark of Vancouver City Savings Credit Union

## Vancity Community Foundation



LET'S CHAT.

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**CALL US:**  
604.877.7241

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**SEND AN EMAIL:**  
VCF@vancity.com

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**CHECK US OUT ONLINE:**  
[www.vancitycommunityfoundation.ca](http://www.vancitycommunityfoundation.ca)

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**VISIT US ON TWITTER:**  
@vancitycommfdn

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## Vancity Community Foundation

### WE ARE VANCITY COMMUNITY FOUNDATION.

»»» AND WE'RE HAPPY  
TO MEET YOU.

Since 1989, we've worked with donors like you who want to be part of something bigger. Something that's not only aligned with your values, but ultimately contributes toward positive change in the community. Sound great? We think so too.





## HOW DO WE DO WHAT WE DO?

» **WE WORK WITH DONORS** including individuals, families, businesses or other charities, to establish Donor Advised Funds. A Donor Advised Fund is a strategic tool that allows you to create a lasting legacy to support charities in your community – while providing tax benefits back to you.

» **WE HAVE DEEP ROOTS WORKING WITH COMMUNITY** and support charitable partners through grants, loans, and advisory services. We can help you choose organizations to support, or find opportunities to collaborate with other donors to create even greater impact. In partnership with Vancity, we focus primarily on non-profit social enterprise and community-owned real estate, but work on other issues too.

» **WE CARE HOW OUR MONEY IS INVESTED** with every dollar screened according to the UN Principles for Responsible Investing. Funds are pooled in a balanced portfolio to achieve competitive market performance without compromising values. (Ethical? Check. Sustainable? Check.) And we go further by making direct impact investments through loans, private equity, and other asset classes — all without sacrificing financial returns.

## IS GIVING THROUGH VANCITY COMMUNITY FOUNDATION RIGHT FOR YOU?

In addition to the obvious reasons – like, a heavy dose of the feel-goods, for one – channeling your charitable giving with us comes with its own set of advantages.

### JUST A FEW REASONS TO WORK WITH US:

» **FLEXIBILITY:** Whether you establish a Donor Advised Fund with a permanent legacy or create a giving strategy with a shorter time horizon, we'll work with you to contribute to the causes you care about.

» **SIMPLICITY:** Setting up a Donor Advised Fund is simpler than establishing a separate charitable foundation or dealing with individual charities. We take care of all the picky paper work and administrative details.

» **EXPERIENCE AND VALUES:** Having access to the services, expertise, and network of Vancity means we're able to build on the cooperative values and reputation of a legendary local institution.

» **ETHICAL INVESTING:** When you work with us, you can take tremendous comfort knowing your dollars are invested ethically, to achieve both financial and social returns.

And all of this goodness? It's only the beginning.

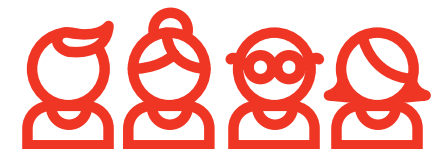
## WHAT ARE THE WAYS YOU CAN GIVE?

» **CREATE YOUR OWN DONOR ADVISED FUND.** You can establish a Donor Advised Fund to contribute to your community while receiving tax credits in the process. You can start your fund with donations of cash, publicly traded securities, or even a gift of real estate.

» **DONATE MY VISA REWARDS PLUS\* or VANCITY SHARED SUCCESS.** Vancity members can donate My Visa Rewards Plus\* points or Shared Success payments and receive a charitable tax receipt.

» **MAKE A GENERAL DONATION.** Choose to make a gift to support our strategic programs, or contribute to an existing Donor Advised Fund that supports an issue you care about.

» **LEAVE A BEQUEST IN YOUR WILL.** Leaving a charitable gift in your will can help reduce taxes payable by your estate, and potentially allows you to make a greater charitable contribution than you can in your lifetime.



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