

# The Kathi LeBlanc Innovation in Business Fund

Fluid Creative, Vancity Community Foundation and FarmFolk CityFolk have partnered to provide the Kathi LeBlanc Innovation in Business Fund—a growth acceleration award and mentorship program for women entrepreneurs of natural products.

For British Columbia based women entrepreneurs of natural products, the Kathi LeBlanc Innovation in Business Fund is Canada's most sought after growth acceleration award and mentorship program. The Fund provides a \$1,000 cash award, plus creative services from Fluid Creative, with one on one mentorship from some of Canada's most successful natural product leaders—to be used toward the amplification of their brand and the growth of their business. The Kathi LeBlanc Innovation in Business Fund partners with best in class values driven organizations and the highest calibre experts from all relevant disciplines.

## Vision

A thriving community of highly successful female natural products entrepreneurs in British Columbia.

## Mission

To identify, nurture and support the next wave of Canadian female natural products entrepreneurs who will deliver to the world amazing, healthy, sustainable and social responsible consumer goods.

## Community Values

Health, Sustainability, Social Responsibility, Independence, & Trust.

## Differentiating Values

Collaboration, Growth, Profit, & Shared Success (& fun!)

## Review Process

Each year one award will be granted. Applications for the award will be judged by a panel of industry experts and entrepreneurs based on vision, mission, values, business plan, goals, and likelihood of success.

## Application

Provide a copy of your business plan (including photos of your product(s) and packaging) with a cover letter, describing how this fund would help elevate your business and how your vision aligns with the vision, mission and values of the Fund.

## Deadline

August 24<sup>th</sup>, 2018

Please send applications to the attention of Vancity Community Foundation at [give@vancity.com](mailto:give@vancity.com)

